ALAA SALHANİ

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# **SAMMARY**

**I am an MIS specialist skilled in data management, web development, and business analytics, with a solid foundation in business administration. I excel at bridging the gap between technology and business needs, delivering user friendly solutions, and ensuring high quality results through strong problem-solving and communication skills.**

# **Education**

**Istanbul Bilgi University – Istanbul, Türkiye 2021-2025**

Bachelor’s in management information system

*GPA: Good*

**Science and Technology University – Riyadh, Saudi Arabia**

Bachelor’s in business administration

*GPA: Very Good*

# **INTERNSHIP&TRAINING**

**Frontend Development Intern – Code Exford (Nov–Dec 2023)**

* Learning modern web development covers HTML, CSS, JavaScript, Bootstrap. Focusing on building responsive user-friendly interfaces.
* Enhancing freelance expertise: Develop professional skills for freelancing, including project management, clint communication, and using tools like Git and GitHub for version control.

**Frontend Development & Web Analytics Intern - ABC Horizon (April-May 2025)**

* Developed and styled responsive web pages using HTML, CSS, and JavaScript.
* Implemented UX/UI enhancements with animations and mobile-friendly layouts.
* Analyzed user behavior and site performance and presented actionable insights.
* Analyzed website traffic data using Google Analytics to identify user behavior trends and optimize content.
* Generated weekly report summarizing site insights and presenting key findings with the team.

# **PROJECT**

**Frontend Development Internship at ABC Horizon** Apr – May 2025

* Built and optimized responsive web pages using HTML, CSS, and JavaScript.
* Improved UI/UX by adding interactive features and smooth animations.
* Conducted performance and SEO audits using Lighthouse and Google Analytics.
* Worked on accessibility and semantic structure for better usability.
* Collaborated with the team and delivered summary reports with improvement suggestions.

# **Web Design internship at Code Exford** Nov 2024 – Dec 2024

# Created a responsive website using HTML, CSS, JavaScript, and Bootstrap. Designed and launched a fully functional e-commerce store.

# **Portfolio Website – Jun. 2024**

# A modern and fully responsive portfolio website highlighting my skills, projects, and experience.

# A responsive portfolio website highlighting my skills and projects.

# - Includes smooth animations and interactive elements.

# - Provides easy navigation and contact options for potential clients.

# **Business Trends Dashboard – Data Analysis with Power BI**- 2024

* Cleaned and transformed large datasets using Power Query to ensure consistency and accuracy.
* integrated multiple data sources (Excel sheets & SQL exports) to create a centralized data model.
* Designed interactive dashboards that visualized key performance indicators (KPIs) such as revenue trends, customer churn, and department efficiency.

**IGA Pass Buggy Reservation App – System Improvement & Business Plan (Graduation Project) -** 2024

Improved the IGA Pass Buggy Reservation system at Istanbul Airport by designing a more user-friendly app interface, building a performance dashboard, and developing a comprehensive business plan to enhance service efficiency and customer satisfaction.

# **TECHNİCAL SKILLS & SOFT Skills**

* Programming Language-: HTML, CSS, JavaScript, Bootstrap, PHP, MySQL
* Data Analysis: Power BI, Excel, Google Analytics
* Microsoft Office: Word, Excel, PowerPoint
* Soft Skills: Agile, Scrum, Communication, Analytic Problem Solving, Teamwork, Adaptability, Critical thinking, Emotional intelligence, Written and verbal communication skills, Decision-making, Proactive, Initiative-taking, Continuous learning, Dedication, On-time delivery, Multitasking.

# **LANGUAGES**

* Arabic (Native)
* English (Fluent)
* Turkish (Intermediate)